Beat: Lifestyle

LUXE PACK NEW YORK UNIQUE CONCEPT IN PACKAGING FOR LUXURY GOODS

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USPA NEWS - The only U.S. tradeshow dedicated to creative design packaging. The array of strategic exhibitor selection brings the best of industry suppliers within the cosmetics, fragrance, fine foods and wine & spirits market all under one roof....

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Due to the continual demand for new and contemporary initiatives within the luxury packaging market, LUXE PACK NEW YORK exhibitors continue to present exciting and progressive waves of innovation within all levels of the packaging design process.

Emerging trends are not only embracing newness in environmental responsible packaging, but also imple menting developing technologies.

In addition to aesthetically beautiful and intricate packaging finishes, cooling and heating technologies have surfaced as an upcoming market trend. The immersion of haptic “touch“ technology is being applied to all realms of high end cosmetic packaging.

Beyond innovation and sustainability, focused market topics are also of great interest for visitors: Discussions on hyper customization, smart packaging , Uber Mastige, 3D printing, color as a branding device, the evolution of luxury wine and spirits packaging bring record breaking attendance to all seminars offered.

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